

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 17.16  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CONTRACT # 6250644

	CLASS: NATL.	LOCAL	REGIONAL
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EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT2/12 17.16

CO-OP BILLING NEEDED

REV 3,12,14  
TTLS \$601900..279X  
PLS CFM,T HX 10/2

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1505												
3	S		1100A-1200N	30		\$1,000.00	10/9	10/12	3		TU-F	3
3	S		1100A-1200N	30		\$1,000.00	10/16	10/26	0		TU-F	0
3	S		1100A-1200N	30		\$1,000.00	10/30	11/2	1		TU-F	1

PROGRAM : THE VIEW  
 CON COM1: THE VIEW

PROGRAM : THE VIEW  
CON COM1: THE VIEW

REP HEADLINE# 6250644 TRF# 323881 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT2/12 17.16  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		700P-730P	30		\$4,000.00	10/9	10/12	4		TU-F	4
12	S		700P-730P	30		\$4,000.00	10/16	11/2	0		TU-F	0
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
14	S		730P-800P	30		\$4,000.00	10/9	10/12	4		TU-F	4
14	S		730P-800P	30		\$4,000.00	10/16	11/2	0		TU-F	0
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
OCT/12			391100.00									
NOV/12			210800.00									
CONTRACT TOTAL												601900.00
TOTAL SPOTS												279

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE